

Objectives

- 1.To enhance the digital skills of women at risk of social exclusion
- 2.To promote women's entrepreneurship and e-commerce competences
- 3.To support the digitalisation of local handicrafts
- 4.To develop open-access digital learning resources
- 5.To create a sustainable and transferable European model

Promoting local crafts and e-commerce for women at risk of social exclusion



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ABOUT THE PROJECT

E-CRAFTS is an Erasmus+ funded international project aiming to empower women at risk of social exclusion by strengthening their digital skills, entrepreneurial competences, and e-commerce capacities.

The project supports women in transforming local handicrafts into marketable products and accessing digital markets, thereby enhancing their economic independence, employability, and social inclusion.



Project Brochure



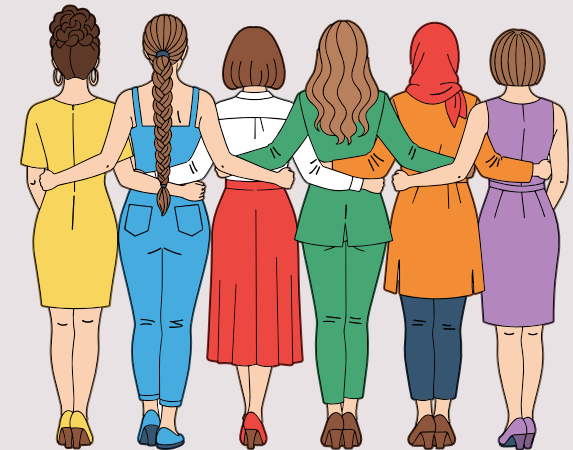
E-Crafts Project



ecraftsproject



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Importance of Digital Skills in entrepreneurship:

- Enable access to national and international digital markets
- Support online promotion and marketing of products
- Facilitate e-commerce and online sales management
- Increase income opportunities and economic independence
- Reduce social, geographical, and economic barriers
- Strengthen sustainable entrepreneurship in local crafts
- Enhance employability and long-term business resilience

The motivation for the project ...

The E-CRAFTS project is motivated by the growing need to support women at risk of social exclusion in accessing the digital economy. Despite their skills in local crafts, many women face barriers such as limited digital competences, restricted access to markets, and reduced entrepreneurial opportunities, which prevent them from achieving economic independence.

Work Packages

Work Package 1 - Name of Work package

Work Package 2 - Name of Work package

Work Package 3 - Name of Work package

Work Package 4 - Name of Work package

Work Package 5 - Name of Work package



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